



January 15, 2009

Israel Hypertension Society

Dear Dr Bursztyn,

I am very pleased to tell you that the **World Hypertension Congress 2009**, organized by the World Hypertension League (WHL) and the Chinese Hypertension League (CHL), will take place in Beijing, China from October 29 to November 1, 2009, at the Beijing International Conference Center.

We chose 2009 and China for this international gathering because this year is a milestone for both the WHL and CHL, the organizers of this event. The WHL is celebrating its 25th anniversary while the CHL is marking its 20th anniversary this year.

This four-day conference has as its focus *Hypertension Management—From Bench to Bedside and Community* and will provide an opportunity to look back with pride on the advances achieved in hypertension and cardiovascular disease management, and more importantly, to look ahead to the great challenges we are facing right now and those we will be facing in the future. How do we apply what we know now and bring it from the research bench to the bedside and the community?

The scientific program will not only concentrate on diagnosis and treatment, but also on primary and secondary prevention, on how to improve preventative care continuously on a patient-by-patient basis, and furthermore, how to leverage the community's strength to benefit more patients at a time.

The program will be presented in a number of formats including:

- Keynote Presentations
- Oral Presentations/Poster Presentations
- Community Forums
- Meet-the-Experts
- Debates
- Case Discussions
- Late-Breaking Studies
- Industry and Investigator Initiated Symposia
- Exhibitions

You may find more details about the event on the conference website www.worldhypertension2009.com

We would like to take this opportunity to invite Israel Hypertension Society to support this event by:

- Promoting the event to its members and encouraging them to participate as conference delegates through society journals/flyers and/or EDM (expected twice before the event), and through advertising at society conferences.
- Placing a banner on the society's website which hyperlinks to the *WHC 2009* conference website: [www. worldhypertension2009.com](http://www.worldhypertension2009.com)
- Encouraging members of the society to submit abstracts to the conference committee by June 8, 2009
- Authorizing CME credits for all delegates under the society name, upon attendance confirmation from the organizing committee.

In return, we would be pleased to extend the following to your association/society:

- Your association/society will be acknowledged as a supporting organization in our promotional materials for this event.
- Discounted (40% off) conference registration fees when your society/organization members register through your association/society's secretariat.

	EARLY PRE-REGISTRATION UNTIL June 30, 2009	X	LATE PRE-REGISTRATION July 1 – October 20, 2009	X	ON-SITE REGISTRATION
Delegates	US\$ 400		US\$ 500		US\$ 550
Delegates (Society members)	US\$ 240		US\$ 300		US\$ 330

- A free exhibition stand (3 m x 3 m) on behalf of the society.

Please feel free to contact me by email lisheng.liu@chinesehypertensionleague.org if you require further information.

Yours sincerely,



Lisheng LIU
 President, World Hypertension League
 President, Organizing Committee

On behalf of

The Organizing Committee